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CABO Names Executive Director to Support, Extend Growth

Connecticut's Only LGBT Chamber of Commerce Fostering Inclusion, Vibrant Economy

New Haven, CT — December 14, 2009 — Connecticut's first and only statewide Chamber of Commerce for LGBT and LGBT-friendly businesses has named its first executive director to help guide the organization and its future. The Connecticut Alliance for Business Opportunities (CABO) is an affiliate of the National Gay & Lesbian Chamber of Commerce (NGLCC) based in Washington, D.C.

Jenn Tracz has been named executive director "at a time of significant change for the State's businesses and economy. It's the perfect time to bring on someone who is passionate about the work of CABO and dedicated to its success as CABO's first executive director," said CABO President Dena Castricone.

In making the announcement, Castricone said Tracz will help the organization continue to build its membership, sponsors and coalitions, enhance business opportunities statewide, and promote connections and support for LGBT and LGBT friendly businesses. Tracz has been long active in furthering CABO's goals and a member of the CABO Board of Directors, Tracz also heads a marketing consulting business while completing her Masters degree in Marketing Communications.

About CABO

Founded just over two years ago, CABO remains one of the fastest growing LGBT chambers of commerce in the country. The NGLCC named CABO its 'Rising Star' chamber in May of this year in recognition of its significant growth over a short period of time. Members and businesses supporting CABO cross the gamut of Connecticut's economy; Aetna, Murtha Cullina LLP and Bearingstar Insurance are among core corporate sponsors.

Tracz said she foresees continued strong growth for CABO as it builds a broad-based alliance representative of the various LGBT-owned and friendly businesses, professionals, and students of business across the State.

“We are still a young organization with huge potential for continued growth,” Tracz said. “Having an executive director will help drive our initiatives, enable us to reach out to all communities across the State and to build more partnerships critical to our success.”

Visit CABO at www.thecabo.org.

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